



A DECADE IN DIGITAL: JANE ALDRIDGE IS GRATEFUL SEA OF SHOES HAS NEVER CHANGED

"I don't know of a life outside of this, in a way, which is scary but also cool."

TYLER MCCALL · SEP 4, 2017

68
SHARES [f](#) [t](#) [p](#) [t](#) [m](#)



Sea of Shoes blogger Jane Aldridge. Photo: Courtesy

This year, [Fashionista turned 10](#), and we celebrated by looking back at how we started. Now, we're chatting with the people in the industry who were right alongside us forging the path for fashion on the internet in our series, "[A Decade in Digital](#)."

Today, Jane Aldridge tells us how she went from teen blogger to grown businesswoman.