



PACKAGED  
with *Style*

featuring **JULIA ENGEL**

Julia Engel's coveted style spans well beyond her wardrobe. The blogger extraordinaire behind Gal Meets Glam shares how she brings a personal touch (and hint of glamour!) to one of her all-time favorite holiday activities.

"Wrapping presents is one of the things I get most excited for," says Engel. "I love packaging up my handpicked items with pretty details that let the receiver know just how special they are to me."

**Papers and Bows and Tags, Oh My!**

The Charleston local's girly chic style comes through in every last detail, from the decorative boxes to the darling gift toppers and tags. "I like to stick to a soft pastel color palette to let the unique paper embellishments really shine," says the social media maven.

*"I use paper and packaging as an opportunity to add my own personal twist to gifts. I want the receiver to instantly know it's from me, with love."*

**Season's Greetings**

At the top of Engel's list of essentials: a handwritten holiday card. "My go-to stationary has short and playful greetings with plenty of blank space for personal notes. There is nothing like writing a sweet message to accompany a gift that you put a lot of thought into. It's the best way to reflect on special moments with friends and family that year," professes the style guru. "I love receiving them, too. For me, it's fun to reminisce by reading past holiday cards."

Seasonal goodies are packaged with care using treat boxes and decorative parchment paper.



**TIP:** Create your own wrapping paper prints by stamping or sticking brown kraft paper.

For more from Julia, go to [usmagazine.com/howlifeunfolds](http://usmagazine.com/howlifeunfolds)

**Paper & Packaging**  
How life unfolds.